

## COVID-19:

## LA County Local Agency WIC Services and Breastfeeding Support

| WIC Agency, Service Area<br>and *Contacts<br>*(for use by facilities and<br>agencies only)                         | <ul> <li>General WIC Services:</li> <li>How the public can contact the WIC agency</li> <li>Current service hours</li> <li>How WIC services are being provided</li> </ul>   | <ul> <li>Breastfeeding Services:</li> <li>Newborn enrollment and counseling</li> <li>Breastfeeding assistance</li> <li>Peer Counselor and IBCLC functions</li> </ul>   | <ul> <li>Breast Pumps:</li> <li>Breast pump issuance,<br/>delivery and education</li> <li>How do facilities refer to<br/>your agency?</li> </ul>    |
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| Antelope Valley WIC –<br>SPA 1<br>Pamela Stanley<br>WIC Director<br>661- 726-6305<br>Pamela.stanley@avhospital.org | Participant Line:<br>661-949-5805 or 661-726-6300<br>Monday- Friday, 8am- 5pm<br>www.avhospital.org/avwic<br>Staff provide services remotely; sites<br>are not currently open for in-person  | <ul> <li>Breastfeeding Helpline:</li> <li>661-726-6393</li> <li>Monday-Friday, 8am-5pm</li> <li>Mom can leave a message<br/>and a CLE will return call<br/>within 24 hours, Monday-<br/>Friday.</li> </ul>   | Pump loan agreements<br>generated by phone.<br>Participants receive<br>instructions to watch a<br>YouTube video on how to<br>properly use the pump. |
| Adela Gomez<br>Regional Breastfeeding Liaison<br>661- 726-6387<br>Adela.gomez@avhospital.org                       | <ul> <li>services.</li> <li>Staff call applicants and<br/>participants on the day of their<br/>scheduled appointment and<br/>complete any initial certification,<br/>recertification, counseling,<br/>education. If needed, staff issue a<br/>WIC card and remotely issue<br/>benefits.</li> <li>Call Center answers any<br/>questions, provides guidance and<br/>remotely issues benefits.</li> </ul> | Staff enroll infants over the<br>phone.<br>IBCLC and CLE's routinely call<br>mothers at 4-5 days postpartum,<br>2 weeks and any extra follow-<br>ups. They provide breastfeeding<br>assistance; if needed, they offer<br>an in- person consult.<br>Mother and Infant are follow by<br>IBCLC for the following:<br>Infant Issues: | Participants will pick-up<br>assigned pump outside of<br>designated WIC clinic.   |
|  | Applicants are directed to watch the<br>Welcome to WIC Orientation video for<br>applicants posted on WICHEALTH.org   | <ul> <li>Hospitalization</li> <li>&gt;10% weight loss</li> <li>Inadequate weight gain</li> </ul>   |   |



|  |   |  | WOMEN, INFANTS & CHILDREN  |
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| NEVHC WIC – SPA 2  | Call Center:  | <ul> <li>Cleft lip and/or palate</li> <li>Down Syndrome</li> <li>Mother Issues:         <ul> <li>Chronic health problems requiring medication</li> <li>Hospitalization</li> </ul> </li> <li>Breastfeeding Phone Line:</li> </ul> | Pump loan applications   |
| Aqueelah Russell RBL   | 818-361-7541<br>Monday-Friday 8:00am-5:00pm   | 818-837-6349<br>In-person lactation support at 12  | generated by phone.<br>Participants receive  |
| aqueelahrussell@nevhc.org  | <ul> <li>North Hollywood, San Fernando:<br/>Saturday 8:00am-4:30pm</li> <li>ALL Sites are currently CLOSED TO<br/>THE PUBLIC</li> <li>Contact the Call Center for<br/>assistance</li> <li>All interactions and enrollments<br/>are conducted by phone. WIC<br/>cards are being mailed to<br/>participants and benefits are<br/>uploaded remotely. Participants<br/>are instructed to watch the<br/>"California WIC Card" YouTube<br/>Video</li> </ul> | <ul> <li>clinic sites by IBCLC.</li> <li>Appointments are required. No walk-ins. Breastfeeding phone assessment conducted prior to consultation.</li> <li>Video consultations are available via Doxy.me</li> </ul>               | instructions to watch a<br>YouTube video on how to<br>properly use the pump.<br>Participants will pick-up<br>assigned pump outside of<br>designated WIC clinic door.   |
| Pasadena WIC – SPA3<br>Charlene Chen, RD, IBCLC<br>WIC Program Manager,<br>Health Promotion and Policy<br>Development Division<br>cchen@cityofpasadena.net | <b>Participant Line:</b><br>626-744-6520<br>8-5pm M-F (closed every other Friday-<br>4/10, 4/24, 5/8, etc.)   | <b>Breastfeeding Helpline:</b><br>626-744-6520<br>Staff are providing all newborn<br>enrollments and counseling by<br>phone.   | Pasadena is now seeing<br>moms with breastfeeding<br>concerns in our office by<br>appointment only. We still<br>contact moms by phone but<br>if staff feels that they need<br>further assessment, we have<br>them come in to see the |



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| Gretchen Lacasse, MBA, RD<br>WIC Program Coordinator<br>glacasse@cityofpasadena.net<br>Hideko Schroeder, MPH, RD,<br>IBCLC<br>WIC BF and BFPC Program<br>Coordinator<br>hschroeder@cityofpasadena.net | <ul> <li>Staff provide services remotely; sites are not currently open for in-person services:</li> <li>All interactions and enrollments conducted by phone.</li> </ul> | Breastfeeding assistance and<br>follow-ups are by phone. Peer<br>Counselor and IBCLC services are<br>also by phone. | IBCLC. We are also doing pre/post weight check as well.   |
| PHFE WIC SPAs 3-8   | Participant Line:<br>888-942-2229   | Breastfeeding Helpline: 888-<br>278-6455  | Breast Pump Issuance  |
| Cindy Clapp   |   |   | PHFE WIC is mailing electric  |
| Breastfeeding Department<br>Deputy Director   | Monday-Friday 8:00am–5:30pm   | Monday-Friday 9:00am–5:30pm   | breast pumps to participants<br>needing a pump by overnight   |
| Cindy@phfewic.org   | Staff mainly provide services remotely. Some sites are opened to  | Staff are conducting all newborn enrollments and counseling by  | FedEx. Participants can also<br>come to one of our WIC  |
| Wendy Fung<br>Regional Breastfeeding Liaison<br>WenF@phfewic.org  | offer high risk lactation services.   | phone. Staff are providing all<br>breastfeeding services by phone,<br>virtually and in-person. This                 | locations for contactless pump pick up.   |
| Naira Gavurmadzhyan<br>Regional Breastfeeding Liaison   |   | includes Peer Counselor Program contacts and IBCLC contacts.  | Participants who receive<br>pumps also receive<br>instructions to view a                                    |
| NairaG@phfewic.org  |   |   | YouTube video on how to<br>assemble the pump and a<br>link to the CDC electric pump<br>cleaning guidelines. |
|   |   |   | WIC staff call participants   |
|   |   |   | the next day to assure the<br>pump arrived and to answer  |
|   |   |   | participants' questions.  |
|   |   |   |   |



| Watts Healthcare WIC-  | Participant Line:   | For Breastfeeding Help:   | <ul> <li>Participants can return<br/>the pump to our<br/>designated clinics or at<br/>our pump retrieval<br/>events. Staff will discuss<br/>infant's feeding needs<br/>with the mother by<br/>phone, will adjust the<br/>food benefits as needed,<br/>and will provide 2 or 3<br/>months of WIC benefits<br/>whenever possible.</li> <li>Staff issue personal pumps</li> </ul> |
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| SPA 6  | Phone number: 323-568-3070<br>Monday – Friday, 8 am-5 pm  | 323-568-3070  | or loan multi-user Lactina<br>pumps by phone or in-  |
| Angelica Pasasi<br>BF Coordinator<br>323-776 3101 ext. 4514<br>angelica.pasasi@wattshealth.org | Text number: 323-553-7496<br>Website:<br><u>https://www.wattshealth.org/wiclandingpage/</u><br>Instagram: @wattshealthwic           | Staff complete newborn<br>enrollments and counseling by<br>phone, video, and/or in-person.<br>Staff, Peer Counselors, and<br>IBCLCs provide breastfeeding | person. Pumps are picked<br>up at the local WIC office.<br>We are accepting returned<br>multi-user pumps and follow  |
| Christine Cho<br>Associate Director<br>323-776-3101 ext. 4512<br>christine.cho@wattshealth.org | All sites are open to the public.<br>Participants can choose to complete<br>their appointments in person, by<br>phone, or by video. | support and follow-up services<br>by phone, video, and in-person,<br>based on participant's<br>preference.  | CDC guidelines for pump<br>cleaning and sanitation<br>before loaning to a new user.  |
| Lundquist WIC – SPAs<br>6&7  | Participant Line:<br>310-661-3080   | Breastfeeding Phone Line:<br>323-905-1248   | Agency Pump Issuance<br>• Peer Counselors  |
| Jenniffer Duran  | Monday-Friday 8:00 AM-5:00 PM<br>Wednesdays 10:00 AM-7:00 PM<br>Central Telephone Office at (310)<br>661-3080                       | Staff are doing newborn<br>enrollments by phone and in-<br>person.  | connect with<br>participants by phone<br>or in-person to   |



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| jduran@SLAHP.ORG<br>Central Phone line<br>(310) 661-3080 | <ul> <li>Text</li> <li>Google adds at gotwic.org</li> <li>Website - wicforyou.org &amp; wicparausted.org</li> <li>Instagram/Facebook - @wicsouthlosangeles</li> <li>All general services provided via telephone, video conferencing, and in-person: <ul> <li>This includes enrollments, nutrition education and certifications.</li> </ul> </li> </ul> | <ul> <li>Peer Counselors, Nutrition<br/>Assistants and IBCLCs<br/>provide counseling and<br/>support by phone, video<br/>conferencing and in-person.</li> <li>Staff send visual tools and<br/>education materials to<br/>participants by email, or text<br/>message.</li> <li>Staff follow-up by phone one to<br/>three days after initial infant<br/>certification. Nutrition Assistants<br/>provide assessment and full<br/>counseling.</li> <li>IBCLCs provide breastfeeding<br/>services and support by phone<br/>and in-person.</li> </ul> | <ul> <li>complete pump<br/>requests and pump<br/>contracts.</li> <li>Staff place a copy of<br/>the contract along<br/>with BF materials<br/>(pumping and storing<br/>materials) inside the<br/>breast pump case to<br/>minimize physical<br/>contact.</li> <li>Participants pick up<br/>the pump at the WIC<br/>office.</li> <li>PCs make a 24-hour<br/>follow up call to check<br/>if the pump is in<br/>working order and<br/>answer participant's<br/>questions or concerns.</li> <li>Hospital referral pump<br/>process<br/>Hospitals fax request form<br/>to the BF Helpline at (323)<br/>905-1248, or call the BF<br/>Helpline to request a<br/>pump for a mother.</li> </ul> |
|  | Participant Line:  | For Broastfooding Holm  | Staff can issue electric  |
| Long Beach WIC – SPA 8                                   | •  | For Breastfeeding Help:   |   |
|  | 562-570-4242   | 562-570-4242  | Lactina pumps and arrange   |
|  |  |   | for pick-ups/returns at the   |
| Mei-Jyh Wang, MS, RD IBCLC                               | Email:   |   | local WIC office. Giveaway  |



|                                |                                      |                                  | WOMEN, INFANTS & CHILDREN    |
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| Mei-Jyh.Wang@longbeach.gov     | Health-WIC@longbeach.gov             | WIC Operators triage calls and   | electric pumps and manual    |
|                                |                                      | refer them to site staff or Peer | pumps are also available as  |
|                                | Service Hours: 8:30 am to 5:30 pm    | Counselors for breastfeeding     | needed.                      |
| Brandi Nicholson, RDN IBCLC    | Monday-Friday                        | support or questions.            |                              |
| Brandi.Nicholson@longbeach.gov |                                      |                                  | Facilities (such as hospital |
| brandi.Mchoison@longbeach.gov  |                                      |                                  |                              |
|                                | We are providing in-person services  | Peer counselors, WIC Nutrition   | NICUs) call, email, fax, or  |
|                                | with limited capacity at our 5 WIC   | Assistants, RDs and IBCLC        | give participants a          |
|                                | sites. Virtual appointments are also | provide counseling over the      | documented request to        |
|                                | available.                           | phone.                           | bring to the WIC office.     |
|                                | available.                           | phone.                           | bring to the wie office.     |
|                                |                                      |                                  |                              |
|                                |                                      | IBCLC provides support on the    |                              |
|                                |                                      | phone or video via Doxy.me       |                              |
|                                |                                      | platform                         |                              |
|                                |                                      | plation                          |                              |
|                                |                                      |                                  |                              |
|                                |                                      | Peer Counselors provide          |                              |
|                                |                                      | individual breastfeeding         |                              |
|                                |                                      | education and support sessions   |                              |
|                                |                                      |                                  |                              |
|                                |                                      | via Doxy.me.                     |                              |
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